

Dear [Name]

I am contacting you because your company has an interesting product line that I would like to market. Personally, sustainability is important for me, and your focus on the climate and climate-change mitigation appeals to me.

I hold a master's in economics and business administration. During my studies, I specialised in business strategy and marketing analysis. I could see myself working for you in a corporate-development role or something similar.

Through my work experience and my coursework at university, I have practical and theoretical experience with:

- business intelligence / data analysis
- market, product and client analysis
- -various BI tools, including X, Y and Z
- project work
- X industry
- strategy and communication
- recent research into strategy and business

The types of functions I can perform include: optimisation and structuring of business processes, project work and preparation, analysis and application of business intelligence.

One relevant assignment I would like to highlight is a project I participated in that involved designing and building a BI solution that provided visualisation in the form of dashboards.

I rely on my analytical and data-oriented approach to business, strategy and customer service to create results. In my work, I typically find myself in detail-oriented roles in which I am responsible for driving projects forward. I like to see my assignments through to completion. Milestones, intermediate goals and deadlines help me to accomplish this.

My CV is attached so you can learn more about me, my background and my experience. I am aware that you must comply with the GDPR, and I give you my consent in advance to process my personal information in connection with my request / application.

I will follow up on my inquiry within a week in the event I don't hear from you before.

Yours sincerely

[Name]